

# Crossroads CX



*How can we help?*

“

***“Our IT was cutting edge...five years ago. We need to level up, but where to even start?”***



A large hardware organization recently had an eCommerce system on it's last legs. We helped them identify the best new platform for them based on their requirements and worked with them to migrate all of their systems to work with the new platform. We even helped them avoid a few niche pitfalls that likely would have cost them a substantial amount of time and money had they continued down the path they were on.



Technology changes so quickly - staying up to date is a full time job (our job, in fact!). Whether you're working on a modernization project, or if you just want someone to check under the hood and recommend any new technologies that could help your organization, we're happy to help.



***Technology Leaders***

“

***“So much internal data, so little actual use from it - we should be doing much more!”***

Our client in the insurance industry had a monthly report that was incredibly useful...for a few days before the data became stale. We set up automated data feeds to deliver that information daily so their leadership can know what's happening in their business and act on it quickly.

Every organization has data - whether you have a best-in-class data warehouse, or you're keeping track of your customers in an Excel spreadsheet, your data is crucial in helping you succeed. Let us help you get the most out of your data in a reliable, actionable, and easily accessible way.



***Data Storytellers***

“

***“Why do we look at four different systems to find a simple, but critical, answer? Can't we bring these together in one place?”***



A finance client had critical data coming in from a few different sources - emailed reports, a software platform, and a couple of websites, to name a few. We set up connectors to bring all this data into a centralized dashboard to get them the information they needed quickly and efficiently.



The web is full of different softwares, languages, platforms, APIs, and so much more. Most companies have a few tools that deliver critical information to employees to ensure their success, but having to go to each of these websites is inefficient and irksome. Let us help connect the dots so you can have everything all in one place.



***Systems Integrators***

# Crossroads CX

How can we help?



“

***"Our tech is always going down - our email, software, website...can't someone just make them work?"***

A small independent museum needed some help with a few odds and ends in the IT world. We helped set them up with a new email system, password manager, and website, among other things. They love having someone they trust that they can easily access anytime they run into a technology-related challenge.



Not every company needs (or has the budget for) a full IT team. Sometimes all you need is a trained eye to check in regularly to make sure everything is going smooth, and someone familiar with your systems in case you need to call someone to get it fixed quick.



***Digital Handymen***

“

***"My non-profit has technology needs, but no budget to staff a full IT team. I need a trusted advisor to swoop in as needed!"***



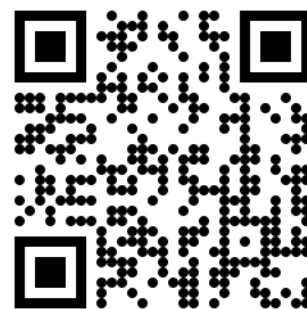
Our non-profit client in the government/civic space needed help to grow as a technology- leading and data-driven organization. This has included building both in-house products like voter profiles for donors and open-source public good offerings like data dashboards. Brainstorming ideas, building solutions, talking through rollout strategy, and maximizing the use of data are just a few areas we actively engage in. After 3+ years of working together, we've built a strong and trusting partnership as trusted advisors in all things technology.



Non-profit organizations have a unique set of challenges - they have to adhere to their organizational purpose and provide meaningful value to their audience, all while being frugal and answering to boards/donors, just to name a few. It's a tricky balancing act, but one that we're familiar with. In addition to working with a number of non-profits, our CEO used to run one himself. Let's partner together to chip in with our expertise!



***Non-Profit Partners***



[hello@crossroadscx.com](mailto:hello@crossroadscx.com)